



DIGGING WISCASSET

Wiscasset Wormfest 2026 is coming up June 12-14, 2026

Digging Wiscasset is a 4-day promotional event for Wiscasset area businesses! This event helps businesses and the community get into the Wormfest spirit! Sign up by May 15th!

How it works

- In partnership with Wiscasset Wormfest, the Wiscasset Chamber will create and promote a social media event for Thursday, June 11th - Sunday, June 14th. Your business decides if you would like to participate in all four days or just one or two.
- You decide what you would like to offer! Do you give customers 10% off? A free kid meal with an adult entrée? Some gummy worms with purchase? Half off apps? You decide what kind of promotion works best for your business!
- **Does this promotion automatically take place?** Only if you would like it to. People would have to show the social media ad or the the ad from the Chamber website for it to apply, or verbally tell your staff. You decide what you would like to do.
- **Will it cost me to participate?** No! In the spirit of Wiscasset Wormfest, we are doing our part in helping to build the community, and the businesses in it!
- **Will there be perks for WACC Members?** Yes! Not only will our members be highlighted on the event page, but also directly on our social media pages and Chamber Newsletter. A special highlight for members only!

- **What are my next steps?**

Fill out our Digging Wiscasset participation form and return by May 15th. Please put together an ad/promotional PNG or JPG in a portrait or square format, along with any additional explanation you would like to go with it. Please email all promotional materials to the Wiscasset Area Chamber by May 29th to participate: info@wiscassetchamber.com.

Have an idea what you would like to do, but not sure how to create the ad or not enough time to create an ad? Reach out! We have a team who would love to help. If you do need help with your ad please let us know when you sign up.

Examples - portrait or square - sized for social media

**Thursday, June 11th-
Saturday, June 13th
Stop in at our front desk**



to get 10% off a year long member!*

***Must show or mention this ad**



Stop in to the Wiscasset Area Chamber office to find out what's happening in the Midcoast and beyond and get a free bag of gummy worms!*

*** No need to show this ad - it's for everyone who stops in.**

Wiscasset Wormfest event page: www.wiscassetwormfest.com

Wormfest will be doing a Worm Crawl again this year!

This pub/restaurant promotion will be Friday, June 12th. Stay tuned - a Wormfest Committee member will be reaching out with more details.

*Interested in donating or being a sponsor of Wiscasset Wormfest?
Reach out to their committee at wiscassetwormfest@gmail.com*

Digging Wiscasset Sign Up

Please fill out this form and return to the
Wiscasset Area Chamber of Commerce by **Friday, May 15th**.

Please email to info@wiscassetchamber.com
drop off or mail to the WACC office 297 Bath Rd., Wiscasset, ME 04578

Sign up online: www.wiscassetchamber.com

Business Name:

Physical Address where deal will happen:

Contact Name(s):

Phone Number(s):

Email Address:

Please check one of the following:

I will design my own ad.

I need assistance with ad design.

I'm interested in becoming a member of the
Wiscasset Area Chamber of Commerce.

Sign up online:

